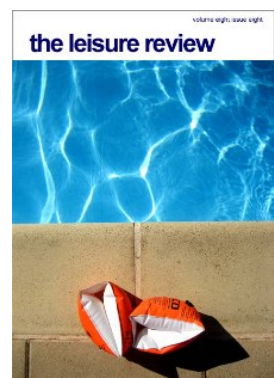
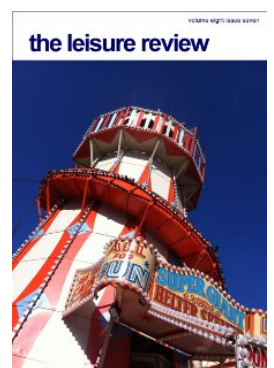


the leisure review

media pack



An independent view for the leisure industry

sport, leisure and culture • management, development and promotion • leadership, vision and challenge • facilities, communities and programmes • agencies, organisations and authorities • parks, open spaces and the public realm • public, private and voluntary • coaching, mentoring and leadership • books, boats and backwaters • improvement, excellence and sustainability • pools, play and practicalities • volunteers, officers and agents • trusts, social enterprise and co-operatives • consultants, managers and artists • open minds, clear horizons and bottom lines • news, comment and considered opinion • inspiration, ambition and achievement • commitment, enthusiasm and insouciance • expertise, insight and rumour • all this and more •

Advertising with the Leisure Review

The Leisure Review occupies a unique position within the sport, leisure and culture sector, serving as an independent voice that engages the sector's senior managers. A variety of marketing opportunities are available to organisations who would like to reach its discerning readership and support the continuing work of the Leisure Review.

Background

The Leisure Review was established in 2007 to provide an independent perspective on a sector comprising all aspects of sport, leisure culture provision across public, voluntary and private sectors. Having demonstrated its commitment to the leisure profession and established an unrivalled reputation for the breadth of its coverage, the quality of its writing and its unique voice, the Leisure Review has seen its profile and readership grow steadily since the first edition. The magazine's core values of independence, integrity and intelligence mean its readership is drawn from the upper tiers of management across the sector. The Leisure Review is published by Quarry Communications and is independent of any other company, professional body or outside influence.

Contents

The Leisure Review is a magazine published online. Each issue comprises unique and original content, including news, comment and feature articles reflecting the achievements and challenges of all aspects of a dynamic industry serving its many communities and customers. Expert comment and analysis is drawn from recognised industry leaders in the form of features, interviews, reviews and reports, while senior figures from across the sector are among the long list of individuals who contribute to the Leisure Review.

Distribution

Each issue of the Leisure Review is published online at www.theleisurereview.co.uk with an alert sent by email to all TLR subscribers and contacts. Distribution agreements with a number of organisations ensure that details of each issue are sent to extensive networks of named individuals across the sector. Distribution is supported by the use of social media throughout the month of publication.

Statistics

While we are the first to acknowledge that our numbers are no threat to the online media giants, the Leisure Review is read by the people that matter in the sport, leisure and culture sector. We have a growing database of subscribers, currently with 1,250 named individuals (25% local authority decision-makers, 20% CSP/NGB, 19% commercial operators), and a viewed readership of 9,000 per month.

Partnership packages and communication space

The Leisure Review offers a number of ways in which organisations can support the continuing work and future development of the magazine while reaching its readership of senior decision-makers in the sport, leisure and culture sector. Opportunities include:

- **premium partnership:** a limited number of packages offering prime position on the front and all subsequent pages of the Leisure Review; inclusion of linked logo within all communication with subscribers; acknowledgement of premium partner support wherever possible. Cost: £4,000 per annum
- **display advertising:** front-page display space from £275 per calendar month with series rates
- **section sponsorship:** display space on our section pages (including leadership, coaching and pool management) from £175 pcm with series rates.
- **round table debates:** sponsorship of discussion session involving senior individuals from across the sector; package includes acknowledgement of sponsor in all pre- and post-event correspondence and linked logo as part of full report of the debate within the Leisure Review; from £450 per event
- **gold and silver subscription:** acknowledgement of corporate subscribers via our supporters board; from £250 pa
- **events:** we are currently seeking partners to develop a series of events, including the TLR lecture, the TLR correspondents' dinner and the TLR symposium; we would be pleased to discuss your involvement in establishing these events in the calendar; support packages from £500.

Contact

To discuss any of the advertising opportunities or partnership packages available within the Leisure Review please contact Jonathan Ives on 0788 413 7282 or via editor@theleisurereview.co.uk